

One of the ways that ACS CAN fights cancer is by using an important and powerful tool; your cancer stories. Your stories can help legislators understand the impact that cancer is having on their communities. These instructions will help you plan and execute an ACS CAN Story Zone at an ACS event in your community.

STEP 1: Set up a Story Zone

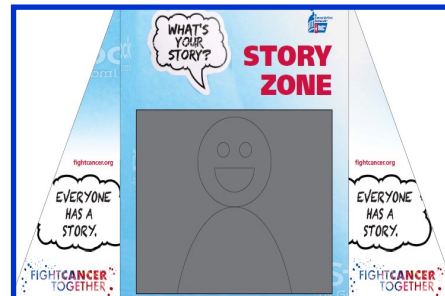
Work closely with ACS event staff and volunteers to coordinate the best time and place for the ACS CAN Story Zone. It is highly recommended that the survivor celebration ends with a call to action that survivors and caregivers share their story. There is scripting available for this at acscan.org/relay. Set up your Story Zone table top display and sail banner to create a space for collection. Consider doing this in the same space as the survivor celebration.

ACS CAN Story Hour materials for your event include: Story Zone table top display, “I shared my story” stickers, story sharing instructions, paper story form, call to action script, and DJ announcements.

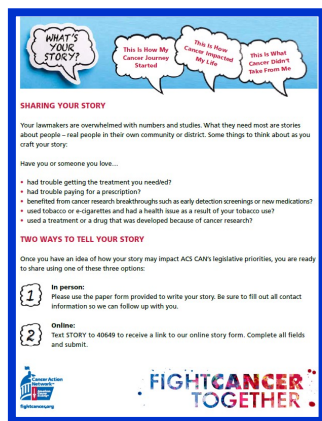
Other materials to consider having on hand: petitions, membership forms, social media sign, ACS CAN clipboard, and better together sail banner

Please post our privacy policy near where you are collecting stories.

Visit: fightcancer.org/privacy-policy




A form titled "MY CANCER STORY". It includes a section for "WHAT'S YOUR STORY?" with a large speech bubble for writing. Below this is a section for "THIS IS HOW MY CANCER JOURNEY STARTED:" with checkboxes for "Tobacco", "Alcohol", "Genetics", "Cancer Research", "Quality of Life", "Access to Care", and "Other". There is also a section for "THIS IS HOW CANCER IMPACTED MY LIFE:" with a large speech bubble for writing. At the bottom, there is a section for "I WANT MY LEGISLATOR TO DO:" with a large speech bubble for writing. The form includes fields for Name, Email, Address, City, and State. It also has a section for "I'd like information about submitting:" with checkboxes for "Yes" and "No". The form is branded with the "FIGHT CANCER TOGETHER" logo at the bottom.



A form titled "SHARING YOUR STORY". It includes a section for "WHAT'S YOUR STORY?" with a large speech bubble for writing. Below this is a section for "THIS IS HOW MY CANCER JOURNEY STARTED:" with checkboxes for "Tobacco", "Alcohol", "Genetics", "Cancer Research", "Quality of Life", "Access to Care", and "Other". There is also a section for "THIS IS HOW CANCER IMPACTED MY LIFE:" with a large speech bubble for writing. At the bottom, there is a section for "I WANT MY LEGISLATOR TO DO:" with a large speech bubble for writing. The form includes fields for Name, Email, Address, City, and State. It also has a section for "I'd like information about submitting:" with checkboxes for "Yes" and "No". The form is branded with the "FIGHT CANCER TOGETHER" logo at the bottom.

STEP 2: Two ways to collect stories

There are two ways people can share their story; online & paper form. If you have enough volunteers, have someone man the area with the table top display and send others out into the crowd to collect stories. Use your ACS CAN clip board to take your instructions and paper forms to the event participants.

Have folks complete the paper form or text STORY to 40649 to receive the online form via their mobile device. The online stories are preferred for ease of cataloging and follow up with participants. Please offer the paper form only when someone indicates that preference.



STEP 3: Thank you and next steps

After someone shares their story, give them a “I shared my story sticker.” Ask them to tell other participants about the empowering opportunity to use their story to make an impact and send them to the Story Zone area. Make sure to take pictures of people with the story sharing display or social media signs to document your Story Zone effort. Consider using these on social media with the #ACSCAN.

Again, online forms are preferred but if you have collected paper forms, please turn them into your states ACS CAN staff as soon as possible. All Story Zone participants will be receive a welcome series with further opportunities to engage with ACS CAN.

This story collection is designed as an initial intake. Please follow up with individual volunteers before you use their stories. They need to complete a consent form.

BONUS: During your conversation with Story Zone participants there may be an opportunity to have them complete a petition or join ACS CAN. Have these materials on hand!